



KATZ TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

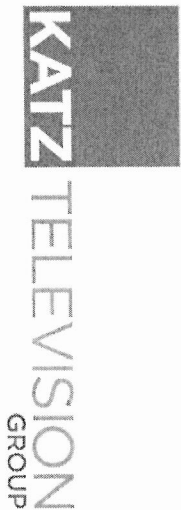
<b>Contract #</b> 25332812		<b>Changes as of:</b> 10/19/2016 at 10:02 AM		<b>Version:</b> Highlighting Revision 2	
<b>CPE:</b> 497/923/8390		<b>Flight:</b> 10/19/16 - 10/25/16		<b>Station:</b> WWSB	
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING		<b>Advertiser:</b> Consumers for Smart Solar		<b>Market:</b> Sarasota-Manatee - SRA	
815 SLATERS LANE ALEXANDRIA, VA 22314		<b>Product:</b> Consumers for Smart Solar		<b>Office:</b> WASHINGTON	
<b>Agency Order #:</b> 5491997		<b>Buyer:</b> MediaAssistant, NMRPP		<b>Primary Demo:</b> Adults 18+	
<b>Salesperson:</b> BRADLEY PHILIPPS 202-955-5342		<b>Con Type:</b> POLITICAL/VOTE		<b>Traffic #:</b> 64512	
		<b>Assistant:</b> BRADLEY PHILIPPS 202-955-5342		<b>Separation:</b> Sep:15	
				<b>Total CPP:</b> \$1,769.43	
				<b>Total GRP:</b> 19.3	
				<b>Total Spots:</b> 64	
				<b>Total \$:</b> \$34,150.00	

Comments: revised line 11

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/19 - 10/25							Total Spots	Total \$	CPP	GRP
							10/19	10/20	10/21	10/22	10/23	10/24	10/25				
11	W-F, M-Tu 7p-8p		News	\$900.00	0.2	30	0	2	1	0	0	1	1	5	\$4,500.00	1.0	
Changes: Program from ABC 7 NWS @ 7PMILLIONAIRE to News																	
															\$1 769		

TOTALS: 0 15 17 1 1 15 15 64 \$34,150.00 \$1,769.43 19.3

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<b>CPE:</b> 497/923/8390	<b>Flight:</b> 10/19/16 - 10/25/16	<b>Station:</b> WWSB	<b>Total Spots:</b> 64
<b>Agency:</b> NATIONAL MEDIA RESEARCH PLANNING	<b>Advertiser:</b> Consumers for Smart Solar	<b>Market:</b> Sarasota-Manatee - SRA	
<b>Product:</b> Consumers for Smart Solar	<b>Agency Order #:</b> 5491997	<b>Office:</b> WASHINGTON	<b>Total CPM:</b> \$1,769.43
<b>Buyer:</b> MediaAssistant, NMRPP	<b>Primary Demo:</b> Adults 18+	<b>Con Type:</b> POLITICAL/VOTE	<b>Total GRP:</b> 19.3
<b>Salesperson:</b> BRADLEY PHILIPPS	<b>Assistant:</b> BRADLEY PHILIPPS	<b>Traffic #:</b> 64512	<b>Separation:</b> Sep:15

Special Instructions	
Order Level Comments	

Date/Time	Added by	Comment
10/19/16 10:02 AM	BRADLEY PHILIPPS	revised line 11
10/19/16 9:37 AM	Ronda Drago	LINE 11 REV PRG TITLE TO 7P-8P ABC 7 NEWS @ 7P THANK YOU
10/18/16 4:56 PM	BRADLEY PHILIPPS	revised order
10/18/16 1:05 PM	System	Notice Received.
10/18/16 12:33 PM	BRADLEY PHILIPPS	Separation: 30

Competitive Information	
Market Budget:	\$1,138,333
WWSB Share:	3%
Comment:	
Unknown:	97%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	64	\$34,150.00	\$1,769.43	19.3
<b>Total</b>	<b>100%</b>	<b>64</b>	<b>\$34,150.00</b>	<b>\$1,769.43</b>	<b>19.3</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	64	\$34,150.00
<b>Total</b>	<b>64</b>	<b>\$34,150.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/19/16 10:02 AM	BRADLEY PHILIPPS	Revised			\$0
Makegood 1	10/19/16 9:37 AM	Ronda Drago	Sent To Rep			\$0
Queued for Electronic Contracting	10/19/16 9:25 AM					\$0
Revision	10/18/16 4:56 PM	BRADLEY PHILIPPS	Confirmed	2		\$0
Queued for Electronic Contracting	10/18/16 1:04 PM					\$0
New	10/18/16 12:33 PM	BRADLEY PHILIPPS	Confirmed	62		\$34,150.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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